The National Women's Health Information Center
womenshealth.gov • *1-800-994-9662* • *TDD: 1-888-220-5446*
The Federal Government Source for Women's Health Information

NWHIC Featured Article Program
Free Publicity For You, Your Publication or Your Cause

HOW DOES IT WORK?
Once a month, NWHIC offers a free publicity opportunity to selected health writers and editors. Through our Featured Article Program, we use articles written on a variety of health topics and post them on the NWHIC Home Page www.womenshealth.gov (formerly 4woman.gov) as well as in our monthly newsletter, "Healthy Women Today", which is distributed to over 17,000 people.

FEATURED ARTICLE SECTION:
This an article written for the lay public about a women's health issue or a general health issue that women may be interested in learning about. Often written by journalists from lifestyle magazines, health information websites, health magazines or health related organizations.

HOW DO I PARTICIPATE?
Fill out the **Featured Article Submission Form** we enclosed and fax or mail it to us.

Include a detailed description of the article you'd like us to use or the entire article.

Please only submit articles that pertain to health, ideally women's health. Your article can be any length but are typically around 500-1500 words. It can also be a previously published article.

WHAT IS OUR DEADLINE FOR SUBMITTING THE ARTICLE?
We will need all materials at least two weeks before your scheduled publication month. If we do not get the materials on time, you may be scheduled for a different month.

SHOULD THE MATERIALS BE SUBMITTED IN ANY SPECIAL FORMAT?
We will need the selected story and any graphics or art on disk or submitted via e-mail. We strongly suggest attaching a photo of the Guest Editor. The photo should be an original photo; not a scanned copy. NWHIC prefers color photos, but will take black and white. A list of file submission requirements can be found with the guest editor submission form.

WHO SHOULD I CALL WITH QUESTIONS?
Call NWHIC's Marketing and Outreach Director, Alison Zuchowski at (703) 289-7923 or Alison.Zuchowski@govt.ps.net.